

Africa Matters - organising with pictures

Are you planning a recruitment campaign in your workplace?

Why not use the Amicus Africa Matters photo exhibition as a way of showing that there's a lot more to trade unions than simply negotiating pay.

The exhibition has been designed to show Amicus members what is happening to workers in Africa. As well as powerful images showing the impact of HIV/Aids, it shows positive pictures of trade union activists challenging their employers and demanding their rights. The exhibition also highlights the diversity of Africa from living in the townships to working in the new call centre industry.

The exhibition has been designed to be flexible- either the complete exhibition or just a few boards can be used depending on the room available in your workplace. Amicus communications department can also assist with local press coverage to add to the impact of your organising campaign.

Africa Matters materials have been used by union reps at the Prudential to reach people that might not usually be interested in union activities. Amicus rep Steve O'Donnell said:

"Within the Pru it raised the profile of Amicus. It has got people involved and many people were willing to take forms away and subsequently joined."


amicus
the union



Pictures by Gerry McCann

If you would like to use the Africa Matters exhibition please complete the form below:

Name

Employer

Workplace Address

Contact numbers - Work

Home

Mobile

E-mail

When would you be interested in using the exhibition:

Please return the form to

Ashraf Choudhury
35 King Street
London
WC2E 8JG



For more information you can call Ashraf on 0207 420 8914 or mobile 07980 224 761 or e-mail: ashraf.choudhury@amicustheunion.org

More information on the Africa Matters campaign can be found on www.amicustheunion.org