

Vote Cruddas

Cruddas

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www.joncruddas.org.uk

CHOOSE CHANGE, VOTE CRUDDAS

Jon's Biography

Jon Cruddas has spent most of his working life promoting the Labour and trade union movement and the interests of its members.

Jon worked for the party's general secretary in the 1990s and then in Downing Street where he helped bring in greater protection for employees, including the 50 per cent union recognition rule. He also helped secure the agreement which kept Rover at Longbridge and campaigned successfully to keep jobs at Ford Dagenham.

Since 2001, Jon has represented Dagenham in Parliament. He has focused on being a constituency MP, campaigning locally and working on the issues that matter to people in our communities.

In Parliament he has campaigned against top-up fees for students, voted against replacing Trident and been an ardent campaigner for equal treatment for agency workers.

Vote Jon No. 1



**CHOOSE
CHANGE
VOTE CRUDDAS**

Dear Friend,

I am standing for the Deputy Leadership because I know things have to change. Only far reaching change can help us get ready to win the next election.

Since I announced my intention to stand I have travelled across the country and met thousands of members. There is a real desire to rebuild Labour as a democratic, organised party ready to take on our political opponents in every area of the country.

We can rebuild the party and win the next election, but it requires a new agenda with a fresh face. With your help, we can bring that change about.

Now is the time to choose change.

Yours,
JC



Jon's Priorities for the Party

- Be a full-time Deputy Leader of the Labour party
- Reform the party's policy making process
 - Give members a genuine say in policy formulation
 - Strengthen the NPF's policy making role
 - Ensure policies aren't bounced onto the party
- Develop new training schemes for activists in every area of Britain
- Be an advocate for members in government
- Build the Party into an effective campaigning organisation

Endorsements as listed on inside back page in the Rebuild our party booklet:

"I'm backing Jon Cruddas because he has the ability to listen to party members, and then act to make sure we get back on the right track." Tony Robinson, action former NEC member and Labour party activist

"Jon Cruddas has thought the most about a radical new path." New Statesman

"Jon is the only candidate who appreciates the challenges we face and has a coherent plan to deal with them." Derek Simpson, Joint General Secretary of Unite the Union Amicus section

"I am delighted to give Jon my full support. He will be a fresh voice helping to renew Labour at this important time." Ken Livingstone, Mayor of London

"Jon has the ideas and determination to re-engage young people in the Labour party." Gemma Tumelty, NUS President (personal capacity)

Jon Cruddas' Policy Priorities

Jon is setting the agenda on housing, immigration and party reform. His links with the party's grassroots means he understands the concerns of Labour members. Jon is campaigning for:

- A moratorium on further involvement of the private sector in the NHS until there has been a full review of delivery
- Powers for local authorities to build new council houses and to maintain existing stock
- Equal treatment for agency workers to stop exploitation and divisions in workplaces
- Only candidate to campaign in favour of an enquiry into the aftermath of the Iraq war
- Introduction of mandatory equal pay audits as a first step to addressing the continuing 17% pay gap.
- The adoption of the not for profit Network Rail model more widely. Network Rail is now making money and reinvesting in further modernisation and improvements to the rail service
- The re-regulation of the bus network outside London to drive up standards and bring passengers back
- Improvements in standards across all schools with more emphasis on local decision making on education and less on Academy and Trust schools