



Competitiveness, Employment, Innovation, Future

On behalf of CLEPA and EMF we would like to invite you to participate in the Forum on **Anticipation of change in the Automotive Industry** taking place at the **European Parliament in Brussels on 14 October 2009**.

The purpose of this event is to present **our joint conclusions and recommendations** on best practices in anticipation and management of change at company and regional level including increasing the skills and the employability of the workforce. In the morning session an analysis of the automotive regions will also be presented.

High ranking representatives of the industry, trade unions, and European institutions will debate the main drivers behind the transformation of the industry and how the impact of acute crises could be mitigated in order to preserve competitiveness and employment.

The afternoon session will be opened by Social Affairs Commissioner Špidla giving the discussions a special emphasis on the **social effects of the crisis** and how these can be mitigated through a **concerted approach** of all actors involved in the automotive industry.

For full details of the forum, please consult the programme.

Due to strict security rules at the European Parliament, we ask participants to register until **30 September 2009**, by returning the attached registration form. We also remind participants to bring a **photo ID** to the Parliament, in order to be granted access.

In looking forward to welcoming you in Brussels on 14 October,



Yours sincerely,

Lars Holmqvist
CEO, CLEPA

Peter Scherrer
General Secretary, EMF



“Anticipation of Change in the Automotive Industry”

Brussels 14 October 2009
European Parliament, rue Wiertz 60
Room P5B001

- 09:15 Registration
- 10:00-10:20 Keynote speech by the Swedish EU-Presidency
- 10:20-10:50 **“Automotive trends for 2020: Competitiveness and Employment”**,
Mr. Lars Holmqvist, CEO CLEPA and Mr. Peter Scherrer, Secretary General
EMF
- 10:50-11:10 **“Good practices in increasing skills levels and employability within the
companies, regions and sectors”**, Prof. Nic Beech, University of St Andrews
- 11:10-11:25 Coffee break
- 11:25-11:45 **“Practices of Anticipation of Change in European Automotive Regions”**,
Prof. Dr. Ulrich Juergens, WZB
- 11:45-12:00 **“Main Drivers for Anticipation of Change in the Automotive Industry”**,
Prof. Peter McKiernan, University of St. Andrews
- 12:00-13:00 Open discussion
- 13:00-14:30 Lunch
- 14:30-14:50 **Keynote speech by Mr. Vladimir Špidla**, Commissioner for Employment,
Social Affairs and Equal Opportunities
- 14:50-15:45 **Roundtable discussion** chaired by Mr. Malcolm Harbour, Member of the
European Parliament, Chairman of the Forum for Automobile and Society
- Mr. Graham Smith, Toyota Motor Europe
 - Mr. Robert Rickell, GKN
 - Mr. Christian Brunkhorst, IG Metall
 - Mrs. Georgette Lalis, European Commission, Director for Consumer Goods
DG Enterprise and Industry
 - Q&A
- 15:45-16:00 Break
- 16:00-17:15 **Roundtable discussion** (continuation)
- Sir Albert Bore, Committee of the Regions, Vice-chairman of Automotive
Crisis Intergroup
 - Mr. Guido Nelissen, ACV Metaal
 - Representative from CEEMET
 - Q&A
- 17:15-17:30 Presentation of the **CLEPA and EMF Joint Declaration on Anticipation of
change**
- 17:30 Cocktail Reception followed by networking Dinner