



“Hearts & Minds”

Building Public Support for Tackling Poverty

www.eapn.ie

Monday – 12th October - Assembly Room - County Hall - Marine Road - Dún Laoghaire- Dublin

What is the event is about...?

The European Anti-Poverty Network Ireland, in association with the October 17 UN Day for the Eradication of Poverty Campaign, will hold a lunchtime seminar on Monday October 12th 2009 on building support in the media and amongst the general public for tackling poverty, social exclusion and inequality. Many community and voluntary groups have expressed concern about the difficulties in keeping poverty and exclusion issues on the national/local agenda. The activities around the UN Day for the Eradication of Poverty provide a unique opportunity to tackle these issues. Speakers will recommend strategies for engaging with and impacting on the media agenda, why some stories work and others don't, how best to tell the stories of the groups that you represent etc.

Who is welcome...?

Community and voluntary groups, anti-poverty campaigners, students, members of the media, NGO workers, communications officers etc. Anyone with an interest in tackling poverty and social exclusion is more than welcome to attend the event. [RSVP to mark@eapn.ie /01-8745737](mailto:mark@eapn.ie).

What happens on the day...?

- 12.30-12.45 Registration
- 12.50-13.00 Welcome from Chair & Introductions
- 13.00-13.40 Inputs from Speakers
- 13.40-14.00 Questions & Answers / Lunch



The Combat Poverty Agency supported this project as part of its Public Awareness Funding for the UN Day for the Eradication of Poverty 2009

EAPN Ireland Supporting the UN Day for the Eradication of Poverty 17th October
&
Dún Laoghaire/Rathdown Social Inclusion Week 11-17 October 2009

Speakers



Carl O'Brien

Social Affairs Correspondent
Irish Times



Dermot Ryan

Public Affairs Consultant
DHR Communications



Anna Visser

EAPN Ireland