

SAVING JOBS AT CAMBRIDGE UNIVERSITY PRESS (CUP)

Maintaining a 425 year-old printing heritage at profitable CUP

THE ISSUE

Cambridge University Press (CUP) – a profitable organisation – wants to axe more than 150 jobs in the printing division and publishing education group.

In this recession, this would destroy professional and skilled jobs in Cambridge completely unnecessarily.

WHY IS THIS HAPPENING?

Unite the union says one of the main reasons for this is the management failure to secure the five-year £50 million contract from Cambridge Assessment, Europe's largest assessment agency incorporating three major exam boards.

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THE UNANSWERED QUESTIONS

Unite questions why long-serving and dedicated staff have to lose their jobs because of this managerial incompetence and also asks why CUP and Cambridge Assessment - both departments of Cambridge University - could not have worked more closely together to avoid this jobs crisis.



THE FINANCES OF CUP ARE SOUND

CUP is not a failed City institution and it made a £2 million profit on a turnover of £179 million in the last financial year, when it gifted £1.8 million to the University. CUP says it is well positioned to weather the recession. So why the need for job cuts?

Unite believes that with a more professional management committed to retaining the Press, CUP could be much more profitable; for the benefit of the University, its customers, its own staff and the local economy.

REPUTATION DOES MATTER

CUP markets the Cambridge brand around the globe and to lose this unique and historical business after 425 years of continuous printing will damage its reputation for excellence. Can the University afford to have a diminished business reputation in a very competitive market place, especially in the year of its 800th anniversary?

THESE JOBS CAN BE SAVED

CUP is profitable, the workforce is dedicated, and the business is out there. There is no reason to lose these jobs. Unite is calling for the plans to axe these jobs to be rescinded immediately.

HOW CAN YOU HELP?

Write to the media, sign the Unite petition opposing these cuts, lobby your local MPs and councillors, as well as the University's academics, and participate in future events in support of the workers at CUP.

To find out more, access the Unite website: www.unitetheunion.com